

Melly Sews



Who I Am

Hi, I'm Melissa, formerly a theatre teacher, currently a blogger/pattern designer/owner of Blank Slate Patterns, and always wife & mom to two boys nicknamed Tater and Bean. I sew in the intersection of ruffles and race cars, and I write about all of this at

mellysews.com

Who My Readers Are

My readers are 65% from the U.S., and mostly females 25-44 with at least some college education. Many of them have kids. As implied by my site name, they enjoy sewing. My site focuses on apparel sewing for women, children and men, with occasional knitting, crafting and other DIY projects.

Blog Stats

Most Recent Monthly Pageviews: 518,715
Unique Monthly Visitors: 243,475
3 Month Average Monthly Pageviews: 469,642
I also reach over
21,800 Facebook fans (across 2 pages),
23,900 newsletters subscribers
16,900 followers on Pinterest
4100 Instagram followers



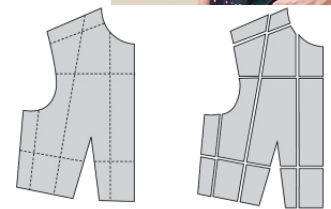
Sew Pajama Gift Sets
an easy tutorial for all sizes

Women's Peasant Top
(with free pattern)
Melly Sews

Services and Rates

Current rates are on my page, <http://mellysews.com/sponsor>
Services range from sponsored posts to sidebar ads to newsletter sponsorship.

All advertisers are subject to acceptance and approval. Rates are subject to change as my blog grows and are only guaranteed for the period for which they are paid.



Brands I've Worked With

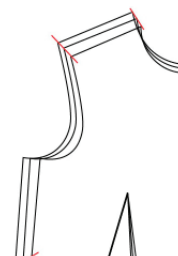
baby lock FOR THE LOVE OF SEWING

MINNETONKA

mood
DESIGNER FABRICS

Riley Blake
DESIGNS

COATS



How to
make sewing
patterns
LARGER
or smaller
(pattern
grading)

Ready to start a partnership? Email me at mellysews@gmail.com